

At LINKBANK, we believe
the difference is in our people.

By living out our principles with enthusiasm
every day and in every interaction,
we will make a positive impact on our

*colleagues, clients,
communities, and
shareholders.*

The logo features the word "LINKBANK" in a bold, white, sans-serif font. It is centered on a dark blue background. Behind the text are several overlapping, light blue circles of varying sizes, creating a sense of connectivity and movement. A thin white horizontal line runs through the middle of the circles, with three small white dots centered on it.

LINKBANK

positively impacting lives

LINKBANK.COM

THE FOUR LINKS TO SUCCESS

LIVE

- **Passion** for what you do -- appreciation for your work.
- Value each task and its contribution to the whole.
- Generously give of yourself to the benefit of others.

INTEGRITY

- Do what you say you're going to do.
- Do what is right without compromise.
- Be truthful and **trustworthy**.

NURTURE

- Pursuit of **authentic** relationships.
- Communicate clearly and genuinely.
- Approach each and every situation with generous assumptions.

KNOWLEDGE

- The beginning of knowledge is the pursuit of **excellence**.
- Seek to listen first.
- Self-awareness is the conduit to self-improvement.



"LINK" PRINCIPLES

1. Be loyal at all times.
2. Power under vs. power over.
3. Embrace the person, not the position.
4. Dignify all people and contributions.
5. Be engaged to influence and encourage.
6. Excellence, not perfection.
7. Live joyfully.